AgencyZoom Enterprise

Built for insurance corporations with multiple agencies, AgencyZoom Enterprise centralizes pipeline management, distributes automated workflows and content to streamline operations, and aggregates data from individual AgencyZoom CRM accounts into a centralized dashboard to gain in-depth insights into agencies' performance in real time.

Essential features to drive growth:

- **Centralized dashboard:** Data is aggregated from all AgencyZoom CRM accounts in a single, easy-to-use dashboard
- **Real-time tracking:** Track key performance indicators (KPIs) such as carrier and policy distribution, sales activity, and more in real-time
- Comparative analysis: Allows for agency-toagency and agent-to-agent comparison, providing insight into best practices and areas for improvement
- Email and text management: Manage email and text content for all agencies, improving communication and consistency across the organization
- Sales and renewal workflows: Create and manage sales and renewal workflows to streamline operations, reduce manual effort, and expedite new agency training and onboarding
- **Customizable reports:** Create custom reports and dashboards to track the metrics that matter most across the organization

Core functionality to streamline operations:

- Workflow standardization: Distribute sales and service pipelines, automation, and service configuration to jumpstart individual agency readiness
- **Content distribution:** Distribute prebuilt templates and content across accounts for improved communication and consistency
- Enterprise reporting & business intelligence: Track key performance indicators, employee engagement, and peer-to-peer analysis in addition to creating custom dashboards for personalized enterprise reporting



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