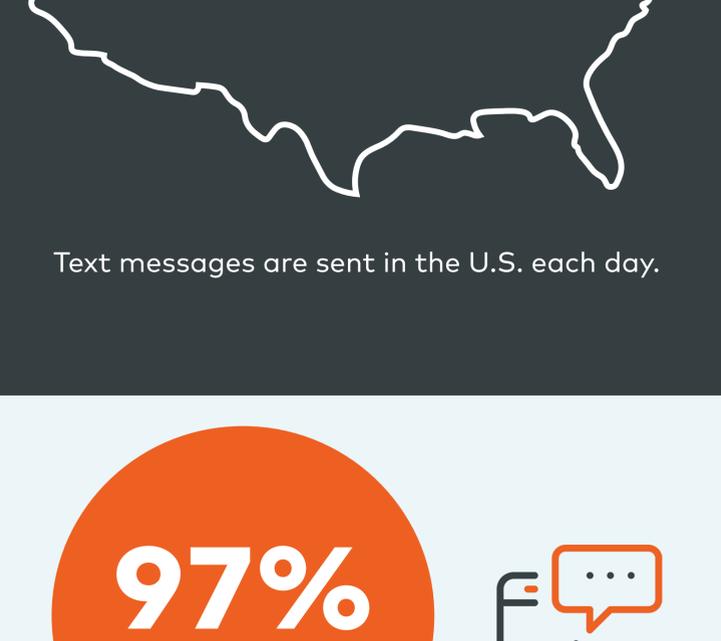


## Text Messaging

Should independent insurance agents text with clients?

TEXT HAS CHANGED THE WAY WE COMMUNICATE

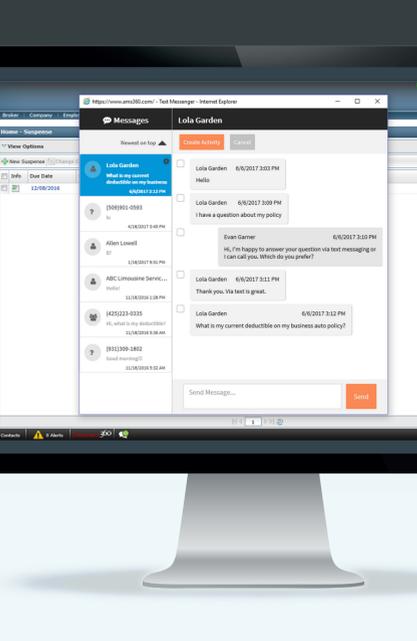


Text messages are sent in the U.S. each day.



## 5 seconds

The average time it takes for a text to be read.



### TEXTING AND BUSINESS COMMUNICATION



## 1 in 5



consumers are just as likely to prefer a text message from a business to a phone call.

### BUT THERE'S A PROBLEM...

Most agency management systems don't support texting.

## Until now.



### INTRODUCING VERTAFORE MESSENGER

With Vertafore Messenger, you can send and receive text messages without leaving your management system!

### REASONS TO USE TEXT MESSAGING IN YOUR AGENCY



Pennies per text



of Consumers with texting capabilities aged 18-34 are likely to have a positive perception of a company that offers text capability.

Vertafore Messenger offers a uniform, consistent process allowing you to communicate with insureds, the way they want.

Call 800.444.4813 to learn more.

Contact us