

Boost your benefits business

BenefitPoint helps you standardize and automate processes and workflows, report and track revenue, and become a trusted advisor to clients and prospects so you can provide an exceptional customer experience and expand your benefits business.

Features you need

- Capture lost revenue: With Revenue Tracking
 & Reconciliation, you can upload carrier statements
 electronically and your estimated revenue is matched
 with actual receivables, so you can quickly identify
 lost revenue.
- Become a trusted advisor to clients:
 Plan Attribute and Premium Comparison enables you to present prospects with a comparison of attributes and costs from multiple plans, so they are better able to understand their options.
- Make data-driven decisions: Stewardship Reporting gives you a complete view of your business with executive and financial reporting.
- Gain a competitive edge: Real-time Benchmarking enables your producers to show clients where their benefit plans stand in relation to the industry or other companies within their industry.
- Offer prospects the best options: RFP Management helps you cast a wide net by submitting RFPs to a range of carriers and negotiate with those carriers to give customers the best options.

Some customers have seen potential for

- 2-6% annual revenue increase with recovered revenues.
- Reduced average time to get RFPs out to 6-7 carriers from 1-4 hours to now just 20 minutes.
- Reduced time spent on reporting from 8-16 hours a month to 1 hour per month.
- **95% reduction i**n costs for external benchmarking reports.

"Since implementing BenefitPoint, we are regularly collecting \$30K each month in missing or short-pay revenue. It has been a great help to our bottom line."

Becky Barth,

Systems Administrator and Trainer, PSA Insurance and Financial Services

Visit for more info

or call 800.444.4813

