

Boost your benefits business

BenefitPoint helps you standardize and automate processes and workflows, report and track revenue, and become a trusted advisor to clients and prospects so you can provide an exceptional customer experience and expand your benefits business.

Features you need

- Capture lost revenue: With Revenue Tracking
 Reconciliation, you can upload carrier statements
 electronically and your estimated revenue is matched
 with actual receivables, so you can quickly identify
 lost revenue.
- Become a trusted advisor to clients:
 Plan Attribute and Premium Comparison enables you to present prospects with a comparison of attributes and costs from multiple plans, so they are better able to understand their options.
- Make data-driven decisions: Stewardship Reporting gives you a complete view of your business with executive and financial reporting.
- Gain a competitive edge: Real-time Benchmarking enables your producers to show clients where their benefit plans stand in relation to the industry or other companies within their industry.
- Plainsight: The only end-to-end RFP solution on the market that eliminates data entry, enhances data quality, and provides stunning client presentations. It seamlessly integrates all your account and plan data with BenefitPoint, ensuring a seamless experience.

Realize your potential with BenefitPoint

- Uncover 2-6% commission revenue
- Transform your data into actionable information with QuickSight
- Largest pool of aggregated benchmarking data on the market

BenefitPoint is the market-leading benefits solution

- More than 70 thousand brokers and independent agents trust their benefit business to BenefitPoint
- 2.4 Million Active Accounts
- 3.25 Million Current Plans







Visit for more info

or call 800.444.4813



