

Make data-driven, informed decisions to drive your business in the right directions.

Rating Data gives you access to the information you need in order to find and write the business you want. Utilize powerful data to gain access to a new perspective on your business and the market around you. Greater understand the risk, targets, and how to maximize revenue and profitability in a given market segment.

Rating Data is real-time market pricing data from all PL Rating transactions; both aggregate data where you can dig deeper into your quotes versus competitors and market basket data in order to gain a better understanding of a specific market or benchmarks. This data is de-identified and incredibly detailed and specific, allowing you to filter by area but also by a multitude of risk factors.

Features you need

Aggregate Data

- See your ranking for different criteria on quotes submitted to you from appointed agencies
- Compare your pricing in the market today
- Compete for the risks and segments your underwriting and actuarial teams are focused on
- Refreshed on a monthly basis

Market Basket data

- Provides extensive data in areas you haven't participated in
- Dig deep into the profile of specific risks you're interested in growing into
- Separate and analyze by a multitude of risk factors
- Gain perspective on a market from an entire industry worth of data

Data Snapshot

This data comes from the industry leading PL Rating application and includes **190 carriers in 48 states** being used by **over 7,000 agencies** and generating **over 6 million carrier transactions per month**.

Some of our largest customers that have leveraged this data have seen their conversion rates on the comparative rater PL Rating nearly double since starting to use Rating Data.

Gain a comprehensive view of not only your own quotes, but also the entire industry with Rating Data.

[Visit for more info](#)

or call 800.444.4813