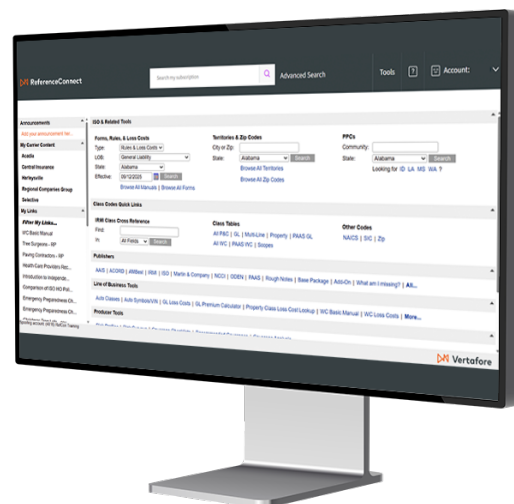# ReferenceConnect

The trusted knowledgebase for insurance professionals

ReferenceConnect is the industry's most extensive and comprehensive insurance knowledgebase that is designed to help agencies like you grow your business by aggregating insurance policy coverage and risk profile information into one easy-to-access location, making you an agent of choice and a trusted advisor to your clients. ReferenceConnect centralizes information from over 40 publications, provides tools to mitigate E&O exposures, streamlines access to carrier information, helps reduce operational costs, and more.

Features you need

Easy access to the information you need to stay in-the-know

- **Agency Module** comprises publications from over 40 top insurance publishers including ISO, NCCI, IRMI, National Underwriter, and many more, helping you quickly find the answers to business-critical questions.

- To see which publishers you can gain access to, review our **Publications Guide**.

Standardize your training
Reduce the time it takes to ramp up new producers through extensive Risk Profiles and coverage check-lists, allowing your current workforce to focus on making money for the business.

Identify new opportunities
Provide your producers the ability to research new market opportunities and identify prospects within your region using ReferenceConnect's **Market Lookup Tools**.

Connect with your carriers
Agent Access connects you to your carriers who also use ReferenceConnect, eliminating the need to navigate and login to multiple carrier websites.

Available anytime, anywhere
Access ReferenceConnect on mobile devices, including smartphones and tablets.

Some customers have seen potential for

- Used by over 3000 agencies, including **96 of the top 100 brokers**

- Reduce time spent searching for policy info **from 1-2 hours per search to 10-15 minutes**

- **60% reduction** in time needed for internal document search

- **1% increased revenue** in new business and renewals

"I had an opportunity to visit a cabinet shop recently and didn't really know the details about dust collection and other related cabinet shop exposures. However, thanks to ReferenceConnect, I was able to become an instant expert and win the business."

Cam Winterburn,
Principal, *Winterburn & Associates Insurance, LLC*

Visit for more info

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ReferenceConnect

InfoHub

ReferenceConnect InfoHub gives independent agents and brokers a better way to share the information employees need to make competent decisions, reduce E&O exposure, and serve customers quickly and more efficiently.

Features you need

Upload agency documents securely
Easily upload important agency documents and announcements to our secure cloud without an IT background.

Create your own ReferenceConnect "Homepage"
Increase agency productivity by creating a single companywide site to display all important documents, announcements, guides, and reference material.

Update your employees from one location
Post company-wide announcements to ensure users stay up-to-date and reduce email.

Search for company information seamlessly
Your uploaded company documents are automatically indexed by the ReferenceConnect search engine, which makes finding your information as easy as searching the platform. No tagging or complicated search setup required.

Access information on-the-go
With ReferenceConnect's mobile capabilities, your staff can access InfoHub information on their mobile devices.

Some customers have seen potential for

- **Time savings from days to minutes** searching for proper agency and industry information in one central location
- More organized and productive workflows

"My CL producers have tripled their books of business within 8 months by leveraging the Producer Tools and resources within ReferenceConnect."

Joe Chiarella,
Commercial Lines Manager, *Vero Insurance*

Visit for more info   or call 800.444.4813

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