

Why RiskMatch?

RiskMatch is an AI-powered insurance intelligence solution that provides you with the data-driven insights you need to grow your business and stay competitive in an increasingly complex industry.

- **162B** in-force written premium
- **193M** policies
- **3,600** agencies
- **50** states and **3812** NAIC unique writing carriers
- **1060** NAICS industry codes

Trust your data

Through our data cleansing and normalizing process, your data can be up to 99% more accurate than it is today.

We centralize your data



Get a 360 view of your agency

Make more strategic decisions based on a complete view. Many RiskMatch agencies have **seen up to a 7% increase in their retention rate** using features like the Risk Profile Report.

Turn data into action

Data shouldn't just sit in your system. Make it actionable with features like the Cross-Sell Report and Growth Insights. Using these features, agencies have strategically increased their cross-sell and upsell efforts.

"RiskMatch provides tools and resources to expand our relationships with insurers, accelerate our solution development capabilities, and drive efficiency in our insurance placement transactions."

Mike Goldman,
COO, NFP

TOP FEATURES OUR AGENCIES LOVE



API's

Deliver data from many of these features, such as Cross-Sell, Growth Insights, Revenue Drivers and more, to your desired destination



Revenue drivers

Explore what's influencing your revenue streams and develop a business strategy for growth



Analytics in your inbox

Get actionable insights delivered directly to your email



Cross-sell

Identify coverage gaps and cross-sell opportunities using AI, helping you increase revenue



Retention prediction

Utilize AI and machine learning to view at-risk renewals and compare your turnover to the market to influence your retention strategy



Benchmarking report

Create compelling proposals for customers that compare average coverage pricing, limits, markets, and more to demonstrate your value as a trusted advisor



Potential enhanced revenue

Gain customized insight into your current commission rates for upcoming renewals compared to market averages to identify potential uplift



Risk profile report

Generate a preformatted, interactive proposal for clients to see coverages they should be considering based on what similar customers have bought and demonstrate your value as a trusted advisor



Market relationships

Discover which markets have lower shares in your business to drive consolidation decisions and optimize carrier and intermediary relationships



Growth Insights

Identify competitive advantages and pockets of opportunity based on industry, state, and product combinations to create cross-sell and upsell campaigns



NAIC enrichment

Strengthen your data using AI and machine learning to automatically identify and assign accurate NAICs codes for your clients

or call 800.444.4813