Sircon Producer Central

Your single source of truth

Sircon Producer Central is the foundation of our integrated distribution management technology solution and helps ensure carriers have the most up-to-date producer credentialing and compliance information. Functioning as your single source of truth, Sircon Producer Central lets you know what and where your producers are authorized to sell. Provide producers market-leading services and position yourself as the carrier of choice.

Features you need

Accurate agent records. Daily syncs from the National Producer Database (PDB) and other trusted data sources to ensure accurate and up-to-date producer records of licenses, lines of authority, appointments, education requirements, hierarchies, etc.

Bulk transactions. Submit regulatory transactions electronically for a batch of producers, with up-front validation and pre-population in all U.S. jurisdictions.

Built-in compliance rules engine. Sircon experts maintain the constant changes in rules and regulations so you don't have to.

Real-time producer authorization status. Determine which producers are authorized to sell your products based on product type, state, underwriting company, and sales event.

Flexible integrations. Web services and data feeds connect into your internal systems to help you utilize producer data across your other business processes.

Best-in-class agent experience. Agents will have a self-service portal to review their personal information check compliance status, and view their licensing information, or additional carrier-specific information.

Management reports and insights. Access pre-built reports that are right for your business. Create custom reports to deliver the data when you need them.

Some customers have seen potential for

- **95% reduction** of company risk and fines associated with compliance.
- 93% faster onboarding agents than paper processing, going from weeks to days.
- **50% less time** spent on distribution management tasks, essentially doubling staff capacity.
- 25% cost reduction in state appointment fees after implementing just-in-time (JIT) appointments and termination for lack of production (TLOP) strategies.

"We needed a partner who knew the states and had experience dealing with regulations.

Vertafore was the leader in the market."

Top 5 Personal Lines Carrier

or call 800.444.4813



Sircon for Carriers

Strategic Distribution Management

Sircon for Carriers enables carriers to strategically leverage distribution management with comprehensive solutions and support. Anchored by our integrated distribution management technology, the solution is complemented by industry experts who serve as your strategic partners and can provide additional best-practice consulting and outsourcing services as needed.



Sircon by the numbers

650+ carrier groups, covering

3,000 companies

manage their distribution channels with Sircon solutions.

168+ million

compensation transactions monthly.

License transactions processed through Sircon in all

50 states.

Network of

1.8+ million
agents and advisors.

50% of all industry compliance licensing transactions go through Sircon.

18 state regulators utilize Sircon software as their system of record.

10+ million producer appointments and terminations annually.

2,500+ continuing education providers in the Sircon network.

Every year nearly

2 million license applications & renewals are processed through Sircon.

96 of the top 100 carriers leverage Sircon solutions.

68,000+ agencies across all jurisdictions.

45% of all licensees are in states that use Sircon as their system of record.

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