Text Messaging

Should independent insurance agents text with clients?

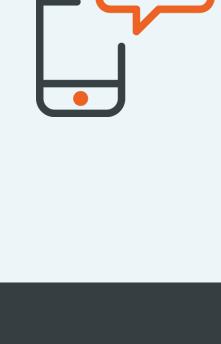
cexe with eneries.



TEXT HAS CHANGED

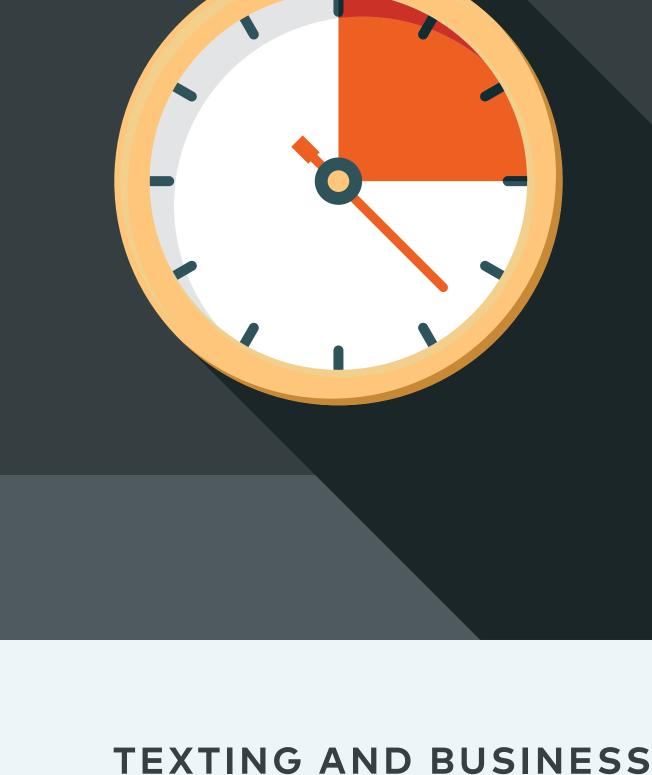






The average time it takes for a text to be read.

econds



People that are currently using texting for business. Solution Business professionals that say they can't go 10 minutes without responding to a text.

COMMUNICATION



AMS360

My Documents

My Expiring Policies

My Renewal Lists Target Lists

Quick Reports

Info Due Date

12/08/2016

9



Until now.

consumers are just as likely to prefer a text

message from a business to a phone call.

BUT THERE'S A PROBLEM... Most agency management systems don't support texting.

Messages

ABC Limousine Servic...

(425)223-0335

(931)309-1802

11/18/2016 1:28 PM

11/18/2016 5:32 AM

Lola Garden

Hello

Lola Garden 6/6/2017 3:03 PM

Lola Garden 6/6/2017 3:09 PM

Lola Garden 6/6/2017 3:11 PM

Send Message...

Thank you. Via text is great.

Hi, I'm happy to answer your question via text messaging or I can call you. Which do you prefer?

What is my current deductible on my business auto policy?

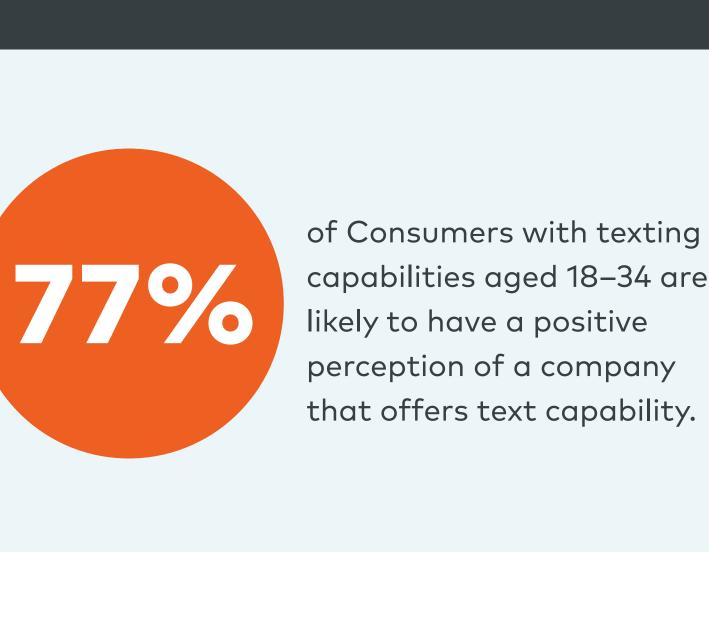
Claim

Per call

Status



Pennies per text



Vertafore Messenger offers a uniform, consistent process allowing you to communicate with insureds, the way they want.

Call 800.444.4813 to learn more.

Contact us