



Increase productivity and sell more personal lines

PL Rating is the independent channel's leading comparative rating solution that enables agencies to offer multiple competitive personal lines quotes from insurers in real time. Over 300 carriers and 10,000 agents rate through PL Rating, closing more business in less time.

Features you need

Multiple quoting capabilities

Easily price a combined auto and home quote, while reflecting multi-line discounts from your carriers in real-time. Quoting capabilities include Automobile, Homeowners, Package, Renters and Condos, and (in California) Motorcycle and Dwelling Fire.

Real-time carrier connection

Streamline your quoting process: with direct access to over 300 carriers, you only need to enter customer information once. Bridge to your carrier partners easily through PL Rating to be able to write more business quickly.

Management system integration

Save time and increase accuracy by integrating seamlessly with AMS360, Sagitta, QQCatalyst, or your agency management system of choice. Have your customers' information at your fingertips and provide fast, effective service.

Flood cross-sell opportunities

Generate an additional revenue stream with zero extra work through flood insurance quotes listed alongside package or homeowners rates through our partnerships with the National Flood Services (NFS), Selective Flood, and Aon Edge Private Flood Insurance.

Some customers have seen potential for

- Reduce quoting from 10 min per carrier to 15 min for 10 carriers
- 50% reduction in auto quote time
- Quadrupled agency volume within three years

"PL Rating has saved our agency 5 full-time employees versus quoting directly on each carrier website."

Mike Foy
Owner, Foy Insurance

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Get more out of PL Rating with these valuable add-ons

Third-party add-ons

Speed up the application process by leveraging data from these trusted third-parties.

Solutions at Quote (SAQ)

Easily validate driver and vehicle information based on address data from LexisNexis's public database.

Violation Prefill

Available in several states, Violation Prefill auto-populates your customers' driving history (including court-based traffic violation data) while saving time and avoiding MVR chargebacks from carriers.

Easily guide your customer conversations with validated customer driving activity before submitting to your carriers to ensure accurate auto rates at the point of sale.

CoreLogic (MSB) Prefill Home Characteristics

Provide your clients with the best homeowners' policy by validating home details through the CoreLogic Interchange property database as part of the homeowners quote workflow.

CoreLogic (MSB) ITV

Easily view replacement cost valuations for properties without leaving PL Rating.

Vertafore add-ons

Drive business and provide digital service to your customers with this PL Rating add-on from Vertafore.

Consumer Rate Quotes (CRQ)

Show your prospects a better way to compare and save on personal lines insurance policies with CRQ from Vertafore. CRQ allows you to provide multiple carrier quoting directly on your website and social media.

Potential clients can submit their information for quotes, which is captured as a lead for your agency even if the prospect doesn't complete their request.



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