

Consumer Rate Quotes

Data Sheet

Write more business by providing multi-company rate quotes on your website.

Get the Edge You Need to Better Compete with Direct Writers

Challenge direct writers for new business with this easy-to-use and custom-branded, multi-company rating tool. Just three easy steps:

1. Your prospects complete a two-minute online interview that instantly generates multiple rate quotes from your carriers and automatically enters all data into PL Rating
2. An automated email notification is sent to your agency staff and the prospects after the initial interview is completed
3. Your agents can access all prospect information in PL Rating—accelerating the follow-up and sales process

Level the Playing Field

Choice—it's quite simply the biggest value an independent agent can offer. Leverage your carrier markets as the key differentiator and win more business against direct writers. With Consumer Rate Quotes a prospect can

compare the various agency-defined coverage options and carriers that you offer with a single click using the coverage analyzer.

Easy to Use

Up and Running in Minutes

Our easy-to-use set-up tools help you launch your custom branded Consumer Rate Quotes site in minutes. Simply log in to your PL Rating account, upload your logo, and set your own predefined coverage options for easy navigation. Additionally, our set-up tools help you create custom email notifications with your own agency messaging.

Enter Data Once

Consumer Rate Quotes is fully integrated with PL Rating and seamlessly transfers data entered by prospects on your site directly into your PL Rating client database.

For more information about Consumer Rate Quotes, please contact your Vertafore Account Manager at 800.444.4813 or visit vertafore.com/PLRating.



Key Benefits

- Provide website visitors with information to accelerate buying decisions
- Compete more effectively in the online insurance market
- Expand your agency's website functionality
- Reduce quote time turn around

Key Features

- Agency customized site—featuring your logo and branding
- Automated agent and consumer notifications for completed rate quotes
- Agency-defined coverage options
- Coverage Analyzer enables prospects to compare coverage options
- Data entered by prospects is fully integrated with PL Rating