



PL Rating

Data Sheet

Write more personal lines in less time.

PL Rating is a real-time, comparative rater for auto and home with 170+ carriers across 48 states. This easy-to-use tool enables agents to provide customers with quotes quickly.

Offer the Competitive Advantage

The greatest value you offer your customers is choice. In the same time it takes captive agencies and direct writers to provide a single carrier quote, you can present multiple rates and coverage options to your client. This allows you to provide choices so your clients can make educated buying decisions.

Save Time and Accelerate Your Productivity

PL Rating consolidates all carrier questions into one form, providing accurate, real-time quotes quickly.

- PL Rating lets you easily price a combined auto and home quote, while reflecting multi-line discounts from your carriers. Your clients get the benefit of choice combined with the best package pricing carriers have to offer.
- With LexisNexis® PL Rating auto-populates real-time driver and vehicle information; reducing quote time and improving data accuracy.

- Built-in home valuation from Marshall & Swift/Boeckh® means replacement cost valuations are easily accessible within PL Rating; there's no need to reference another tool.
- Consumer Rate Quotes gives you the competitive edge by providing website visitors with self-service quotes from the carriers you represent.
- Flood insurance is automatically quoted at the same time as package or homeowners through our partnership with Aon National Flood Services (NFS); without having to rekey duplicate information.
- Incident Prefill auto-populates customer driving history with court-based traffic violations. When quoting auto insurance this ensures accurate quotes, saves time, reduces key-strokes, and provides the opportunity to validate a client's driving history seamlessly in the PL Rating workflow.

Integrate to Grow Your Business

PL Rating easily integrates with most agency management solutions; and users benefit from shared user credentials and passwords between PL Rating and TransactNOW®, so you only need one set of credentials.



Partnership for Success

From large national carriers to regional specialists we're committed to providing the carriers you need. Click above or visit vertafore.com/PLRating to see our carrier partners.

“PL Rating has saved our agency 5 full-time employees versus quoting directly on each carrier website.”



Mike Foy
Owner, Foy Insurance

Ready to Get Started? Sign up for a demo at vertafore.com/PLRating or call us at 800.444.4813 to find out how we can help you!